

Sowing the seed, Reaping the benefits

Tuesday 8th June 2010

at the ACE Centre

**Rural Conference for
Burnley, Pendle, Hyndburn and Rossendale
Hosted by the Improving Reach Project and
The Pendle Partnership**

Book your place now for "Sowing the Seed, Reaping the Benefits", a conference about engaging effectively with rural communities, which will take place on **Tuesday 8th June 2010 between 10am and 3.30pm at the ACE Centre, Cross Street, Nelson.**

Purpose of the Conference

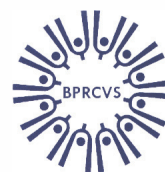
To enhance rural practitioners' understanding of the range of tools and techniques that can be used to engage effectively with rural communities and to showcase models of good practice.

Who should attend:

- Members and leaders of rural groups and communities.
- Parish, District and County Councillors.
- Statutory and VCFS agencies currently providing services in rural areas.
- Statutory and VCFS agencies interested in developing a rural dimension to their work.
- Members of key decision making bodies e.g. Local Strategic Partnerships.

Aims of the Conference

- To widen the attendees repertoire of tools and techniques for rural engagement.
- To share experiences of rural engagement and the barriers and challenges encountered.
- To develop a better understanding of engagement from the perspective of rural residents.
- To share examples of good rural engagement practice.
- To challenge commonly held rural myths.
- To promote wider use of rural proofing.
- To showcase successful rural engagement initiatives.



For more information or to book your place contact
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